

# VIVA *Healthy Life*

Third Quarter 2018



350 Poularino Ave,  
Costa Mesa, CA 92626

## Let VIVA Make Your Summer a Total Success!

**T**he Third Quarter of July, August and September are three of your biggest networking opportunity months in the year, and people are the reason! This is the time for getting out and about into vacations, travel, beach days, mountain adventures, playing in the parks, shopping in new venues, and sharing great food near and far. It's also time for preparing young people for college, whether it is visiting new schools for making that future choice, or setting up new graduates into their first fall term. All of those great summer activities involve, in one way or another, meeting new people who just might need some healthy living advice from an experienced VIVA nutraceutical consumer and entrepreneur...like You!

**S**uccess doesn't take a vacation...it thrives in the middle of all that action! Isn't it time you spread your wings and soared to new heights with your VIVA business this summer? You've got everything you need to make that best first impression...your own amazing VIVA story of products with high effectiveness and safety, and the ultimate attraction of experienced success with the VIVA Wellness Business Plan. Take your VIVA newsletters everywhere you go so you can easily share nutritional information and product values. Make it a priority this summer to invite new people into your VIVA world and help them find the abundant health and financial peace you have, and you know they are dreaming of!



# July Promotion

(July 1<sup>st</sup> through July 31<sup>st</sup> 2018)



## FloraGuard<sup>®</sup>

VIVA's unique pre/probiotic nutraceutical

Buy 6 bottles of FloraGuard<sup>®</sup> - get 1 bottle **FREE!**

- Daily intestinal support for proper digestion and immune system function
- Effective colonization of 5 strains of beneficial bacteria
- Helps synthesize important vitamins, nutrients and enzymes
- Supports immune system balance



## C-Complex<sup>™</sup> or C-Chewable<sup>™</sup>

Super Vitamin C antioxidant power

Buy 6 bottles of C-Complex<sup>™</sup> or C-Chewable<sup>™</sup> - get 1 bottle **FREE!**

- High potency 500 mg vitamin C in a tablet for extra antioxidant assurance
- Naturally citrus-flavored chewables please the taste buds and supply your body with 250 mg of vitamin C
- Highly effective, free radical scavenging nutrition
- Supports healthy immune system response



# 3<sup>rd</sup> Quarter Product Promotion

(July 1<sup>st</sup> through September 30<sup>th</sup> 2018)

## SelGuard<sup>®</sup> Non-toxic Immune System Support

Buy 4 bottles of SelGuard<sup>®</sup> - get 1 bottle **FREE!**

- Selenium yeast increases antioxidant activity in the blood and inhibits specific enzymes associated with aging
- Helps reduce oxidative stress and supports a healthy liver and brain
- Selenium is an important mineral for maintaining a healthy immune system



\*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

### Promotion rules:

Free products shipped with your outgoing order  
No volume earned on "free" products  
Promotions apply to U.S. Distributors, U.S. volume only  
3<sup>rd</sup> Qtr Promotion valid July 1<sup>st</sup> through September 30<sup>th</sup> 2018

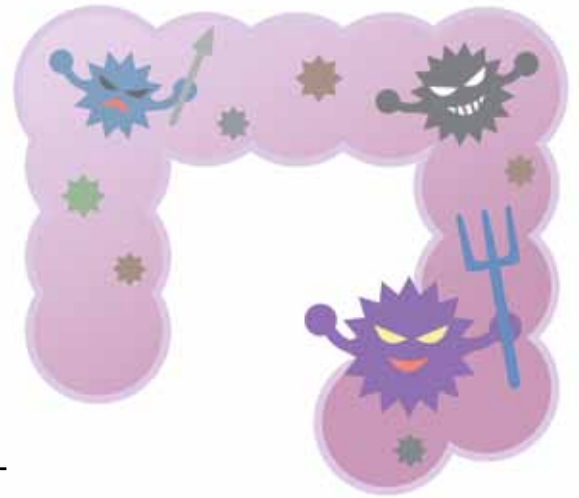
3<sup>rd</sup> Qtr Promotion applies to July, August, September, 2018 orders and volume only  
Monthly July Promotion applies to July 2018 orders and volume only

**Call 1-800-243-8482 to order TODAY!**  
Or go to [www.vivalife.com](http://www.vivalife.com) to order Online!

# *Did you know there is a party going on inside you?*

*Trillions of little microbes smaller than your blood cells are enjoying the hospitality of eating what you eat and doing amazing things in your digestive system. The good ones add benefits and clean up, while some bad ones can get out of control and make trouble for you!*

In recent years, scientific research that focuses on the microbiology of bacteria in and on the body has supported the idea that the bacteria could possibly influence your health similar to how your genes do. They call this vast, internal ecosystem the *microbiome*. It sounds a little like a sci-fi tale but these bacteria, both the good and the bad, actually communicate with each other and perform specific functions that are critical to keeping you alive.



***The richest diversity of microbes occurs in the gut and scientists are pretty sure that these bugs may contribute to:***

- Inflammation regulation
- Appetite and weight control
- Intestinal health
- Psychological balance and mood
- Control of immune system cell functions

***That means it is extremely important to keep an appropriate balance of helpful and harmful bugs by taking **FloraGuard<sup>®</sup>** every day!***

**FloraGuard<sup>®</sup>** is not an ordinary probiotic supplement. It is a unique “synbiotic” formula developed by VIVA scientists that contains 5 strains of non-dairy friendly bacteria probiotics proven to colonize the intestinal tract. It also includes vitamins, brewer’s yeast, soy protein and chicory root as prebiotics, which are healthy food for the probiotics. You get 2 good-bug supports for your healthy microbiome in one easy-to-take powder formula!

**Encourage a friendly bacteria celebration in your intestinal tract!**

## **Get Your VIVA FloraGuard<sup>®</sup> Today!**

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# Give Your Immune Cells a Super Boost with VIVA's SelGuard<sup>®</sup>, C-Complex<sup>™</sup> and C-Chewable<sup>™</sup>

*When it comes to summertime activities you need to anticipate the toll all that good stuff takes on your body...oxidative cell damage and physical stress that can weaken your immune system and put your body at risk for illness. Be proactive instead of reactive, and ensure you have adequate protection for every cell in your body with VIVA's super antioxidant high-selenium yeast nutraceutical **SelGuard<sup>®</sup>** and VIVA's **C-Complex<sup>™</sup>** and **C-Chewable<sup>™</sup>** to give you additional vitamin C for extra antioxidant power.*



**SelGuard<sup>®</sup>** – Selenium is an essential macronutrient mineral, meaning it is something the body must have to thrive and survive.

- Research has indicated that selenium deficiency may have long term detrimental effects on the body, including the immune system and even the heart, vascular, and musculoskeletal systems. It is also the only mineral qualified for the FDA qualified health claim for general cancer reduction incidence.
- Selenium yeast is the most studied form of selenium and known to be the safest, even in higher-than-normal doses. Each **SelGuard<sup>®</sup>** tablet supplies your body with 200 micrograms of selenium from high-selenium yeast, and has been proven to improve blood levels of this important mineral.

**C-Complex<sup>™</sup> and C-Chewable<sup>™</sup>** - Vitamin C is an essential vitamin, meaning your body does not manufacture it and it is absolutely critical that you replenish it adequately every day.

- Vitamin C gets used up by the body very rapidly in times of stress, even the good kind of stress. When there is not enough of this essential antioxidant, free radicals can multiply out of control and cause the kind of cellular damage that sets you up for an immune system challenge.
- You can easily replenish your body's daily need for vitamin C with VIVA's potent antioxidant supplements, **C-Complex<sup>™</sup>** 500 mg tablets or **C-Chewable<sup>™</sup>** 250 mg naturally delicious chewable tablets

**Provide your immune system with the nutritional power it needs to keep you going strong all summer long!**

**Get your SelGuard<sup>®</sup>, C-Complex<sup>™</sup> and C-Chewable<sup>™</sup> Today!**

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